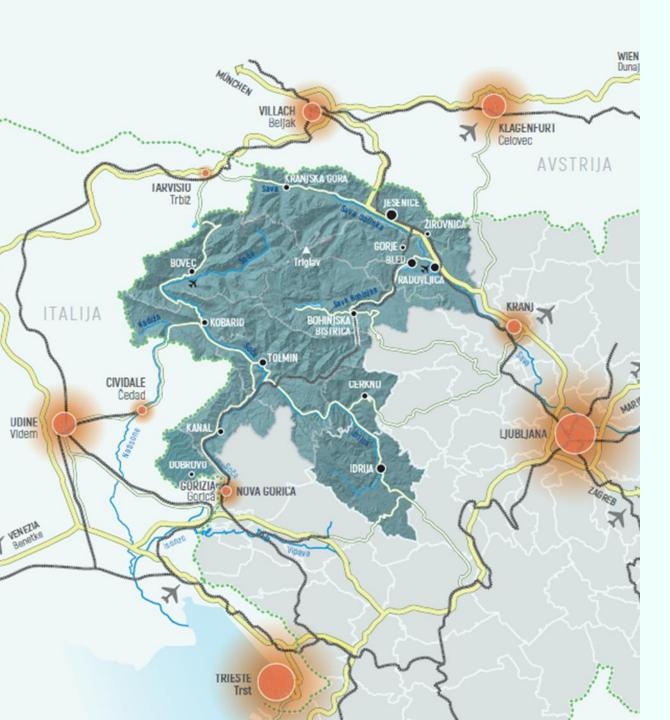


SUSTAINABLE MOBILITY IN THE JULIAN ALPS









WHERE WE ARE

The Julian Alps

- 14 municipalities.
- Border region SI-IT-AT.
- Remote, rural and peripheral region.
- Low population density.
- Protected areas (Triglav National Park, UNESCO MAB).
- Touristic region with high seasonal peaks.

FACTS & FIGURES:

14 MUNICIPALITIES

POPULATION (2023): 112.121 (5,3%) // Slovenia = 2.120.937

DEPOPULATION: concentration in the valleys

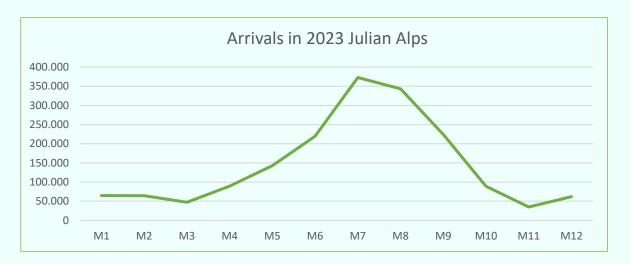
LOW POPULATION DENSITY: Bovec = 8,38 inh./km², Slovenia average = 103,1 inh./km²

AGEING OF THE POPULATION: above state's average (46 years // 43 years)

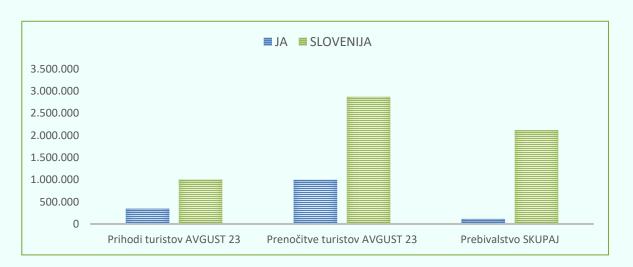
RELATIVELY LOW UNIMPLOYMENT RATE: below state's average (2,7-3,9 // 5,4)

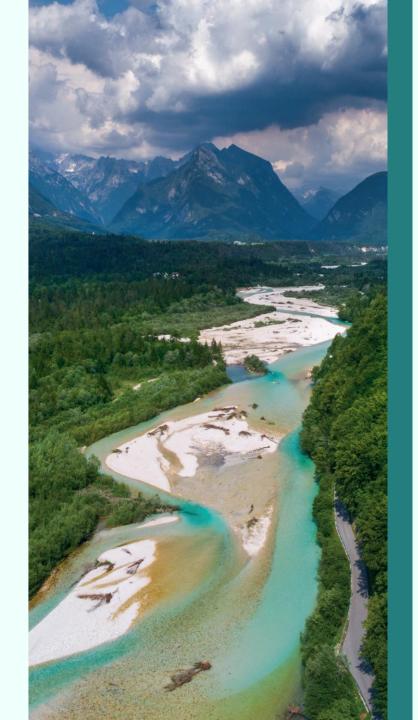
TOURISM: status quo

HIGH SEASONAL PEAKS: concentration in summer months



HIGH TOURISM LOAD REGARDING THE No OF INHABITANTS



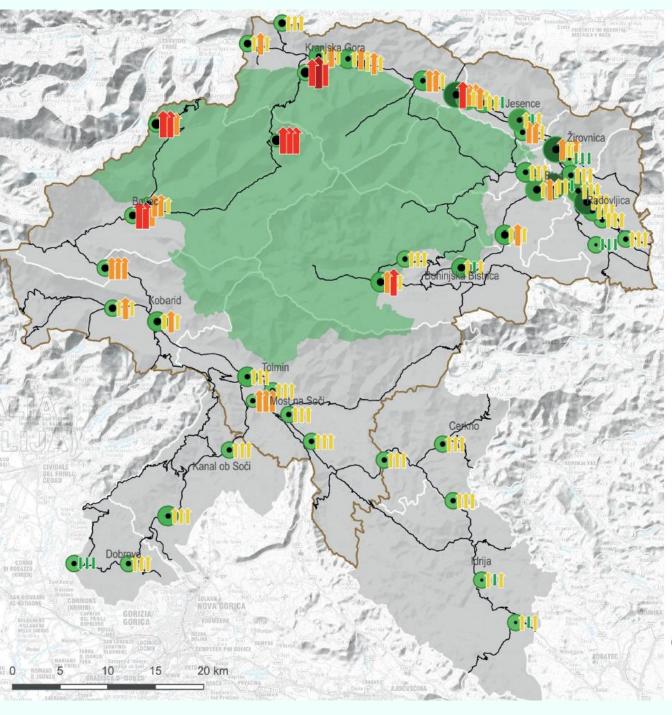












STOPNJA RASTI MOTORNEGA PROMETA NA DRŽAVNIH CESTAH MED LETI 2014 IN 2018 ponekod več kot 100 %



Stopnja rasti motornega prometa na državnih cestah med leti 2014 in 2018

Od leve proti desni, rast prometa med 2014 in 2018: PDLP v letu 2018 povpr. letnega dnevnega prometa, <<0.500

povpr. jed jega dijevnega prometa, povpr. poletnega dnevnega prometa in povpr. izvensezonskega prometa

↓ < 0 %

0-25 %

25-50 %

50-100 % 1 >100 % >20.000

1.500-5.000

5.000-10.000

Indeks razmerja sezonskega in izvensezonskega prometa

• <100

• 100-150

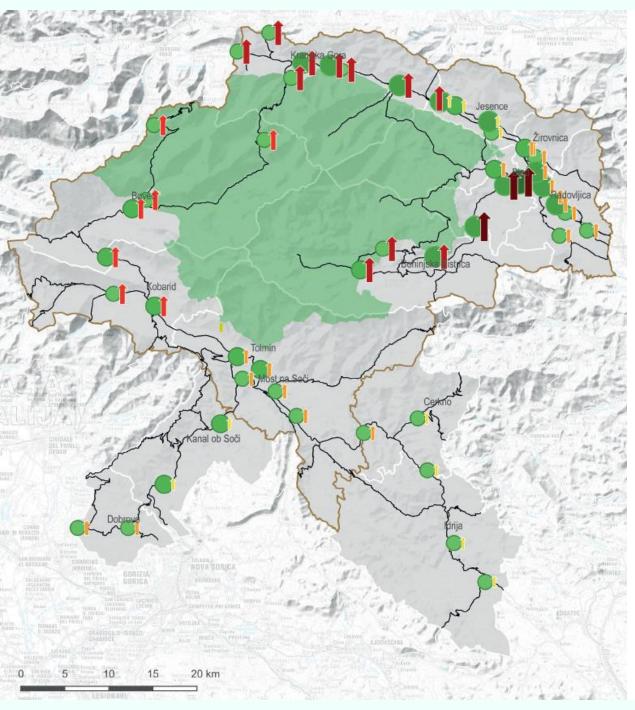
150-300 10.000-20.000 300-600

— Državne ceste

Občine v Julijskih Alpah

Opomba: za AŚM Slap ob Idrijci, Bled in Stopnik podatkov za 2014 ni, zato so obdelani podatki za 2015. Za AŚM Nomenj pa za leto 2017.

pnz



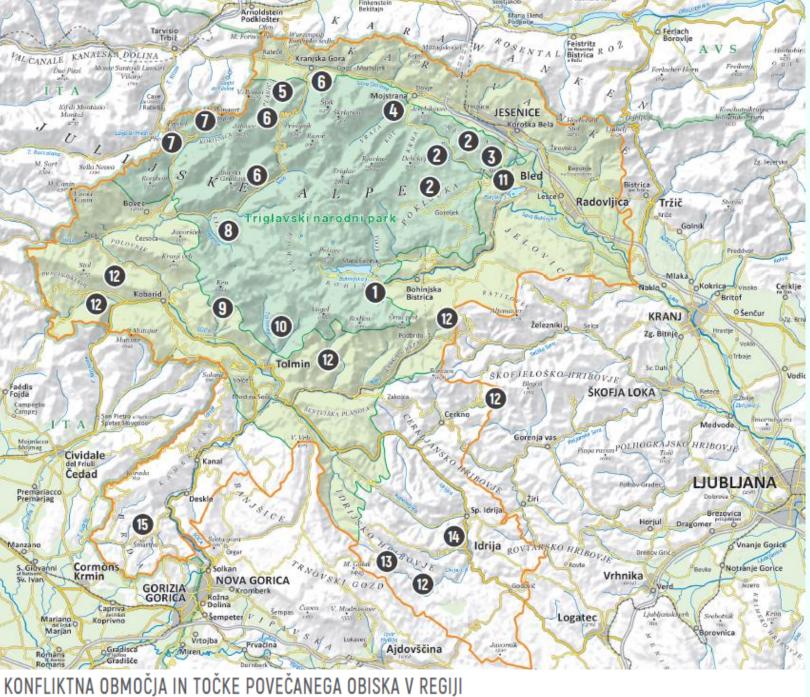
NAPOVED SEZONSKIH PROMETNIH OBREMENITEV ZA 2030



Brez ukrepov pričakovana nadaljnja 5-6 % letna rast

Napoved sezonskih prometnih obremenitev za leto 2030

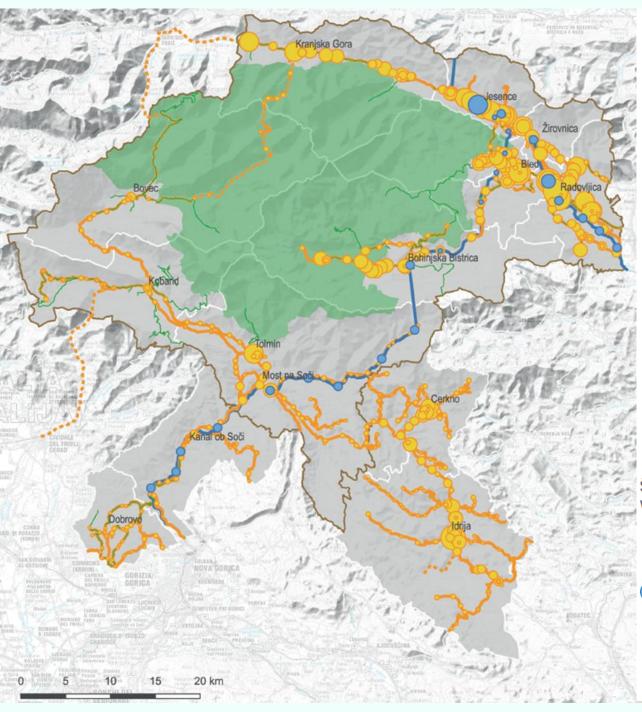
pnz











PONUDBA JPP JE NEURAVNOTEŽENA in ne zadošča potrebam obiska in ukrepom zmanjševanja motornega prometa



Today, 25. 9. 2024:

Direction Kobarid – Bovec → 11 /10

Direction Bovec – Ljubljana → 4 / 3

Direction Bovec – Nova Gorica → 8 / 9

Direction Bovec – Soča \rightarrow 2

Število odhodov vlakov na dan

- < 15
- **15-30**
- 30-50
- > 50

Število odhodov avtobusov na dan

- 0-5
- 5–15
- 15-30
- 30-50
- 50-100
- 100-300

Vir: CPS Julijske Alpe, PRC, karte PNZ, 2022

Linije javnega prometa

Železniški promet

Medkrajevni avtobusni promet

Sezonska avtobusna linija

Shuttle sezonski prevozi

Triglavski narodni park

Biosferno območje Julijske Alpe

Regija obravnave



JABR AS A "LIVING ROOM DESTINATION"

JABR is an area that is comprised of various pieces of furniture (= various building blocks) that enable the well-being of HOSTS (= people who live and work in this area) and GUESTS (= people who come to visit) only if they are harmonised, managed, maintained and create a whole.

The foundations are HOSPITALITY of hosts and RESPECT of guests

TECHNOLOGY.

DIGITALISATION

(When we enter a home, a living room, we take off our shoes – owners due to responsibility, guests

GREEN + RESPONSIBLE + HIGH QUALITY + BY
RESPECTING IDENTITY

→We develop AN ENVIRONMENT THAT IS

FRIENDLY FOR LIVING &

ATTRACTIVE FOR VISITING

3.5

GREEN BUILDING BLOCKS = traditionally implemented by the Tourist Boards

BLUE BUILDING BLOCKS = outside the ordinary understanding of tourism, but key for the overall experience

EXPERIENC ES

NS

ATTRACTIO

ACCOMMODATION AND OTHER OFFER Agencies, DMC

GASTRONOMY

TIC, interpretation centres

MOBILITY

OPPORTUNITIES FOR DEVELOPMENT AND WORK AGRICULTURE AND LOCAL SELF-SUPPLY CIRCULAR ECONOMY, ZERO WASTE

TOURIST PUBLIC INFRASTRUCTURE

COMMUNITY
SERVICES & social
life

Everything we do/build must

and the DNA of the area

reflect a "SENSE OF PLACE"

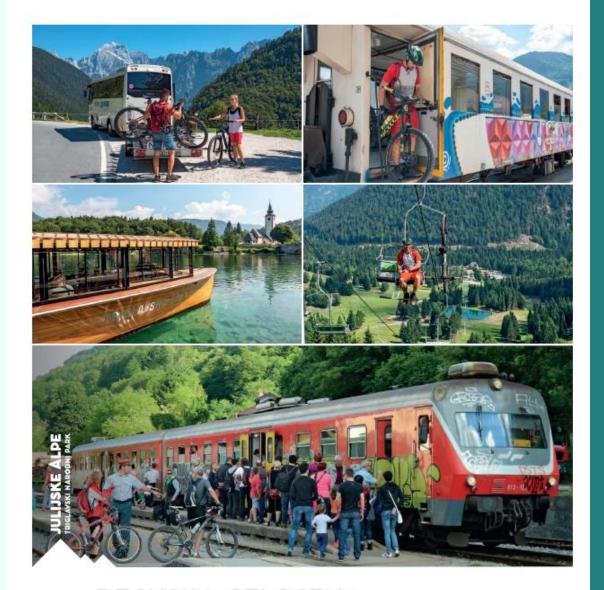
CULTURAL LANDSCAPE, NATURE, FOREST AND CULTURAL HERITAGE MANAGEMENT QUALITY OF WATER SOURCES

ENVIRONMENT INFRASTRUCTURE

URBAN PUBLIC INFRASTRUCTURE, OPEN PUBLIC SPACE MARKING AND ARRANGEMENT

MOBILTY PLANNING

Preparation of the SUMP for the Julian Alps, which includes 14 municipalities of the Goriška and Gorenjska regions and addresses the broader area of the Triglav National Park.



REGIJSKA CELOSTNA PROMETNA STRATEGIJA ZA ŠIRŠE OBMOČJE JULIJSKIH ALP

KEY CHALLANGES FOR SUSTAINABLE MOBILITY IN THE JULIAN ALPS REGION

AVSTRIJA

Key sustainable mobility challanges in Julian Alps Region

Traffic calming

New cycling roads

Cycling roads

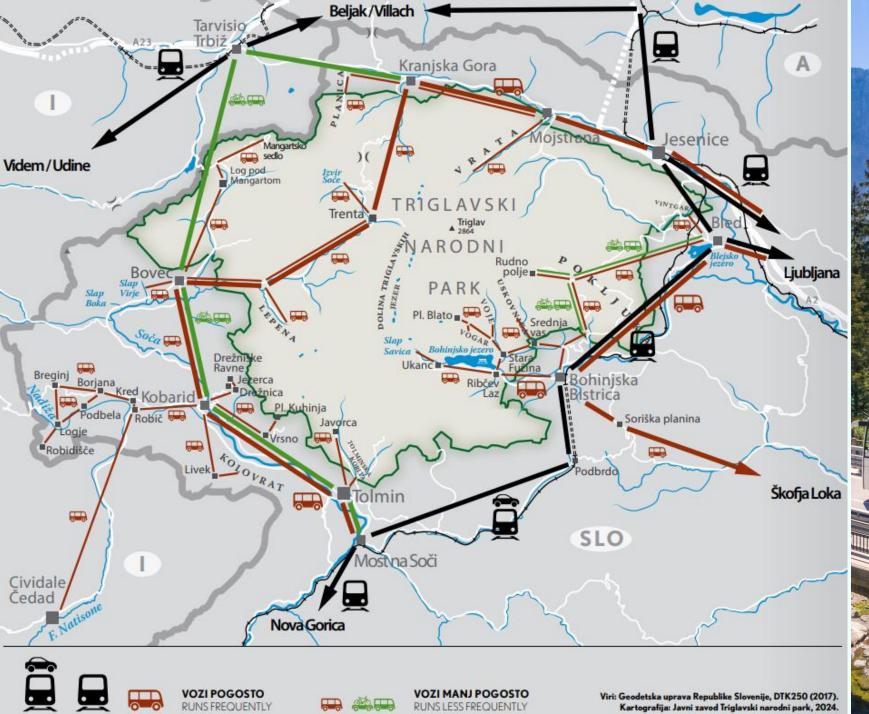
Railways

Strenthening mobility hubs and integration of public transport

Triglav <u>national</u> park

Biosphere Region Julian Alps

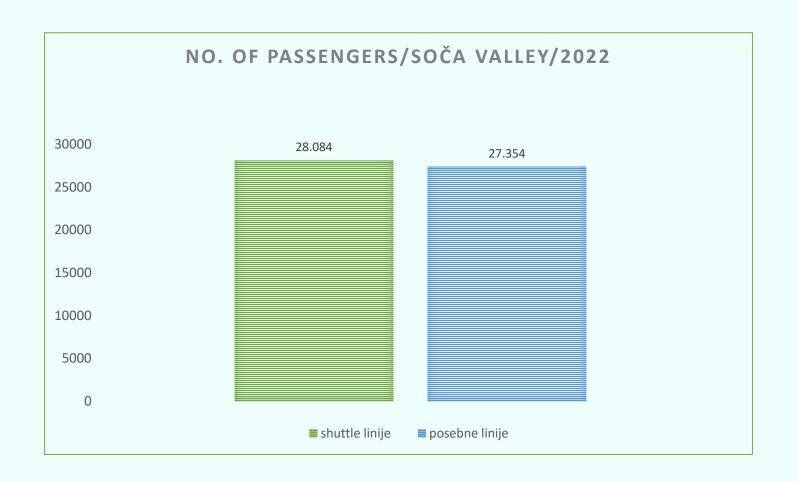
Bus connections





SEASONAL BUS LINES

• Summer season 2022 (June - September): more than 110.000 passengers (Julian Alps).



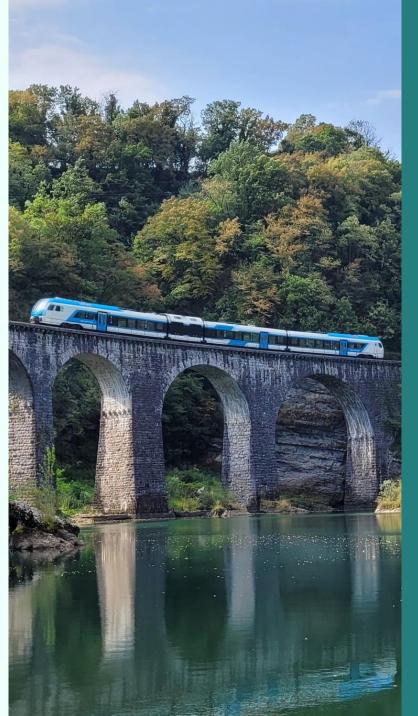


TRANSALPINA (BOHINJ) RAILWAY

Coordinator of the Transalpina (Bohinj) railway Consortium

Priorities: revitalization & modernisation, crossborder transport and service links between SI-IT)













PILOT IMPLEMENTATION OF DRT "SHUTTLE-ON-DEMAND" SERVICE

AIM: improved quality of life for the inhabitants.

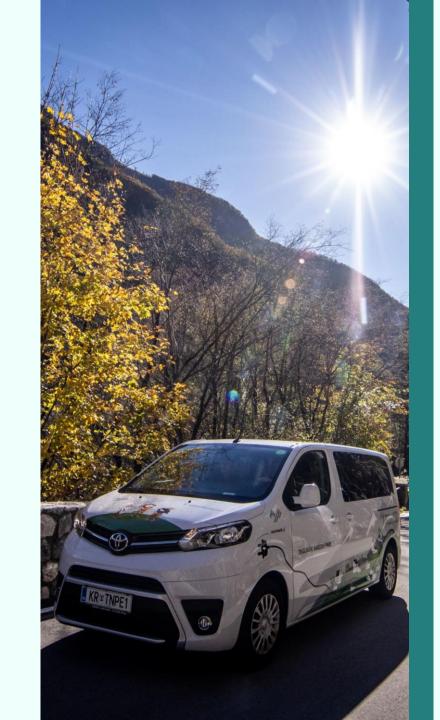
✓ Offer PT service where regular PT is non-existent

Triglav National Park → 5 e-vans, reservation system through the app

5 municipalities: Bovec, Kobarid, Tolmin, Bohinj, Kranjska Gora

- > Shuttle to/from free-time activities for children
- Complementing hop-on hop-off services in summer season

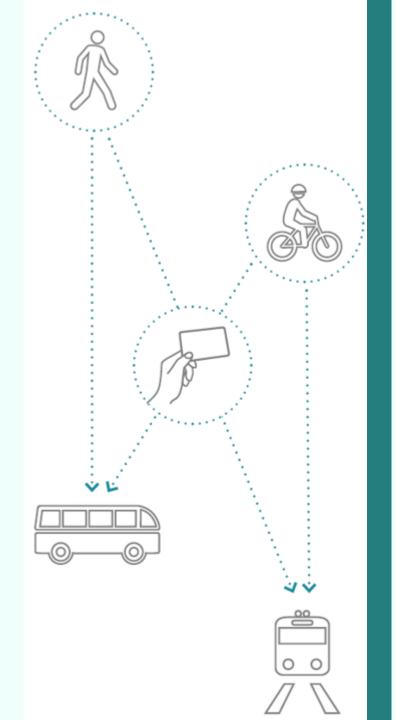
(Coordinator PRC)



REGIONAL MOBILITY CENTRE FOR THE GORIŠKA REGION



Regijski center mobilnosti Severna Primorska







Thank you for your attention

Photo: Posoški razvojni center (archive)

Posoški razvojni center | Trg tigrovcev 1 | SI-5220 Tolmin

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